

Client Accountability

Approaches in Other States



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- Idaho
- West Virginia
- Florida
- Kentucky

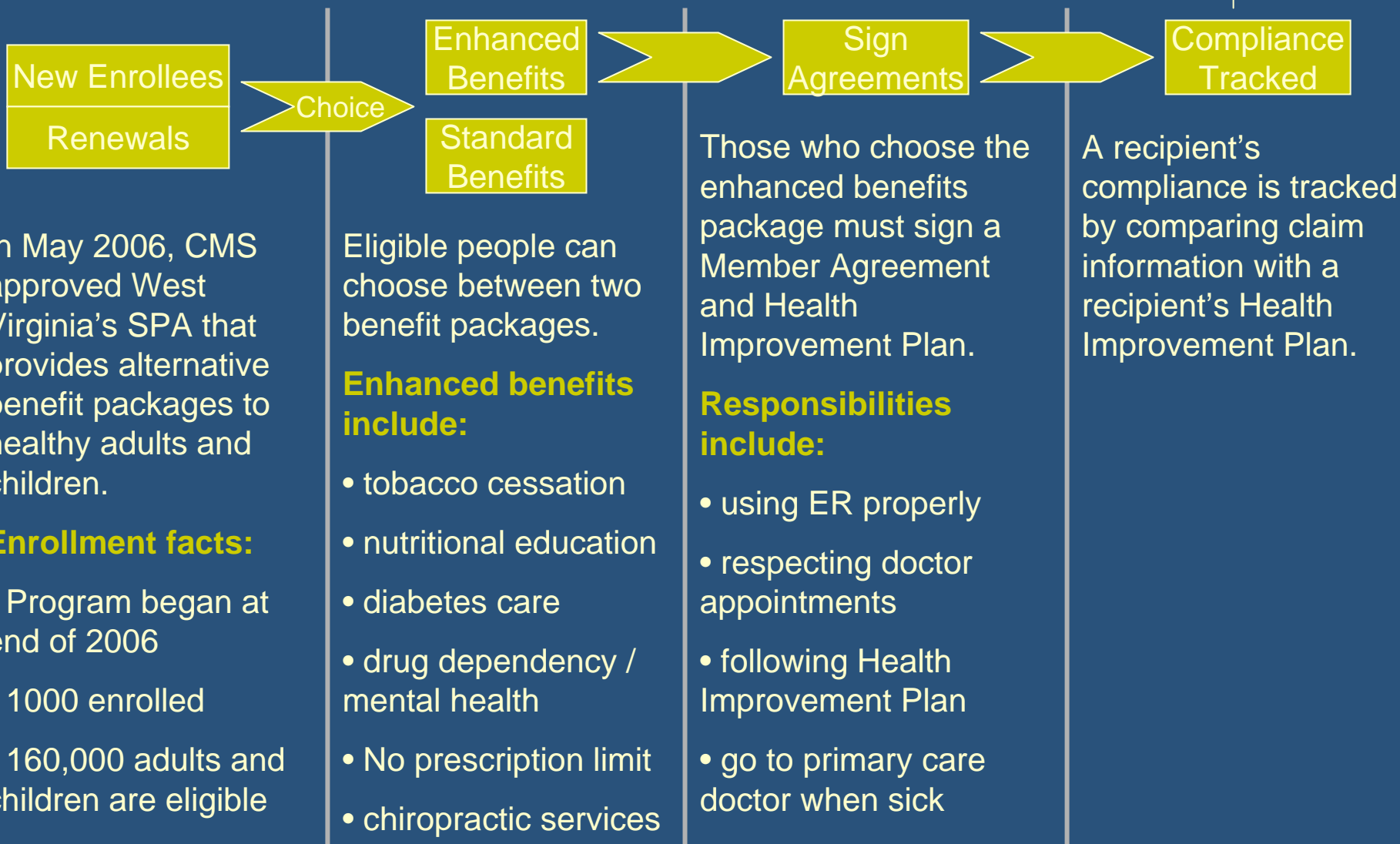
Idaho



- Encourage healthy behavior
 - Clients can apply for weight management and tobacco cessation programs
 - Clients who pay premiums can earn premium discounts through the following:
 - Meeting goals set with physician
 - Up to date immunizations
 - Wellness checks
 - Reduce inappropriate use of the emergency room
 - Started charging copays allowed under the federal Deficit Reduction Act
- Proactive management of chronic disease
 - Extra payments to providers for meeting steps for disease management

West Virginia

Medicaid Member Agreement



West Virginia

Medicaid Member Agreement



- Those eligible include:
 - Adults with dependent children under age 19 who meet income and asset requirements
 - Children who meet income requirements
- Individuals choose a “medical home”
 - Similar to primary care provider
 - Keeps all medical records

Florida

Enhanced Benefits Account Program



Five steps to earn credits:

Step 1

Eligible individual takes part in an approved activity

Step 2

Individual submits a form or a provider submits a claim to the health plan

Step 3

Health plan reports the activity to Medicaid agency

Step 4

Agency:

- approves credit
- credits account
- mails statement

Step 5

Individual may use credits in their account

Florida

Enhanced Benefits Account Program



- Each behavior has a yearly limit
- \$125 credit limit per year
- Credits are used to purchase items at a participating pharmacy
- Individuals may access credits for up to three years after disenrolling from Medicaid (must be under 200% FPL)
- Program began September 1, 2006
- Now available in five counties

Kentucky

Get Healthy Accounts



- Get Healthy Accounts is a program for individuals with:
 - Pulmonary disease
 - Diabetes
 - Cardiac conditions
- Individuals receive rewards for completing disease management activities
- Only partially implemented

Kentucky

Get Healthy Accounts



- When an eligible activity is completed, a client's account is credited
- Account credits can be used for:
 - Co-pays
 - Alternative therapies
 - Exercise programs
 - Weight-loss programs
 - Smoking cessation programs

General Analysis



| Pros | Cons |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">- Potential to improve health of Medicaid Recipients- Potential cost savings in some cases- Empower recipients through additional options and choices- Link a reward to a chosen behavior- Can be approved by a SPA | <ul style="list-style-type: none">- Existing programs are new and untested- Savings is most likely long-term- Upfront costs- Monitoring compliance is required and can be onerous |